



DIPLOMA IN SOCIAL MEDIA MARKETING

WHO IS IT FOR?

This is an online course for anyone above the age of 18 years old.

This Level 7 Postgraduate **Diploma in Social Media Marketing** course is equivalent to any postgraduate UK course. It has the same content as UK accredited courses.



PROGRAM START DATE

ONLINE delivery, flexible start dates. This course is offered every month.

The **Diploma** course is expected to be completed between 9-12 months



PROGRAM CONTENT (60 CREDITS)

- Social Media Evolution
- Principles of Marketing
- Digital Marketing Strategy
- Social Media Advertising
- Brand Development and Management
- Marketing Ethics Online
- SEO Strategy
- Guerrilla Marketing Online
- Business Research Methods



FEES

The full course fees are **£1800** in total and include tuition, assignments, and registration costs. This is a very competitive price and is one of the best value **Diploma** programs online.



ADMISSION REQUIREMENTS

For the Postgraduate **Diploma**, students will need an undergraduate degree from a university level institution. Students over 25 years old who already possess management experience can also apply.

Students must also possess proficiency in the English language as all courses are delivered and assessed in English.



OPPORTUNITIES FOR FURTHER STUDY

Students who complete this **Diploma** course can choose to further their studies at any UK or European university. Most students will be able to gain high level positions and climb further up the career ladder.



APPLY

If you have any more questions, please contact us via email: info@leea.uk or WhatsApp us on **+447748020382**

If you are ready to apply, please [click here](#).

